

THURSDAY 8TH FEBRUARY 2018, 9AM - 5PM
HOLYWELL PARK CONFERENCE CENTRE, LOUGHBOROUGH

Following on from our commended half day seminar on communicating controversial geoscience, Envireau Knowledge is thrilled to be hosting a full one-day program, again facilitated by Dr Hazel Gibson with the assistance of Professor Iain Stewart (both from Plymouth University), on how to communicate key geoscience challenges to the public.

WHAT'S IT ALL ABOUT?

Hazel's and Iain's research interests are in public perception of geology and how to communicate the hazards and risks associated with commercial activities below the ground.

In this exclusive event, we will explore how through understanding the public's view of what lies beneath our feet, we can improve the way that we communicate about controversial geological issues, and increase the chance of a quicker, positive outcome for developments.

Hazel and Iain will explore the space between the public's personal experience and misconceptions, and demonstrate how the gap can be used to gain a greater understanding of the public perceptions of geoscience. Following a session explaining the links behind perception, misconception and geology, an interactive session will draw from the personal experience of the attendees, as well as current research into geoscience communication, to develop strategies for effective engagement.

WHO SHOULD ATTEND?

This event is aimed at a variety of industries that involve commercial activities below the ground, but will be particularly important for mining, quarrying, onshore oil & gas and waste management as well as the services that support these industries such as planning, geological and environmental inhouse or external specialists.

The program has been designed for a range of experience levels, but will be particularly suitable for middle and senior staff that have some experience of dealing with issues around explaining geoscience to the public.

BOOKING

Rate: £297 + VAT

If you are looking to book more than one place, please contact us on 01332 871 882 as discounts are available.

To gain the maximum benefit from the interactive sessions, we have limited the numbers, so please book now to avoid disappointment.

Book at www.envireauwater.co.uk or contact Leanne Thomas, Marketing Co-ordinator on leanne@envireauwater.co.uk or 01332 871879.